



# DIGEST—LITE

January 2017

## FROM THE DIRECTOR OF MISSIONS

**A Tribute to Billy Bowman.** Billy was my good friend. For a good portion of the past 16 years, Billy stood with me at the front door of many of our churches and greeted our men as they arrived for our monthly Men's Ministry suppers. He was an encourager to me, even taking time during some of our meetings to tell me personally how much he appreciated me and my ministry. He loved serving his family, his church, his community, and his country. He served as our Men's Ministry Director for over 16 years, served as a Disaster Relief volunteer with Screven Association, served as a deacon and choir member of Harristown Baptist Church. He served this country as an Army veteran. At his funeral, I heard person after person (both white and black) share testimonies about how Billy was a Christian whose actions always supported his words. Billy lived by the teachings of the Word of God which say, "Whatever you do, whether in word or deed, do it all in the name of the Lord Jesus Christ" (Col. 3:17). Billy would not want us to praise him. He would want us to praise Jesus Christ!

Our next Men's Supper will be held at FBC Cordesville on Monday, January 16 at 7:00 pm. We will pay our tributes and hear testimonies to the memory of Billy Bowman. We encourage you to attend.

**MENS' MINISTRY—January 16, 7PM at First Baptist Cordesville**  
**A tribute to the life and ministry of Mr. Billy Bowman**

February 20, 7PM at Givhans Baptist Church

**PASTORS' CONFERENCE—** February 7th -

Reaching and Ministering to Today's Young Adults

Dr. Will Browning, Lead Pastor, The Journey Church



*Executive Committee  
Meeting*

**Monday, January 23, 2017**

**2:00 PM**

**At the Screven Office**

1851 Dawson Branch Road, Summerville

**Please** let us know if you will attend—843-871-  
2410

or email—[screven@screvenbaptist.org](mailto:screven@screvenbaptist.org)

Thank you for serving!

## DOES MY CHURCH NEED A WEB SITE?

That's a good question. Here are some facts and statistics that might help answer for your situation.

64% of church goers say the church website is important in facilitating participation in church  
2012: 33% say the internet was the first place where they learned about their church  
2009: 34% of church attenders say the website was somewhat to very important in visiting a church.  
2012: 46%

In 2012, 46% of people say the internet is the most important medium. Beats TV and radio.

How did you find out about the church web site?

Church bulletin  
2009: 42%  
2012: 26%

Search engine  
2009: 12%  
2012: 23%

The web is your church's new front door. If a church can't be Googled, it doesn't exist. Most users don't go past first page of search results.

The website is the new front door. It can be people's first interaction with you. Think of it like you take care of your facilities.

Strategy matters, even if it's basic, that connects the church's mission/vision of the website.

Content matters. Be intentional about what you're posting instead of just feeding the beast. What's the call to action? Who owns it?

Simple is difficult. It's easier to make a cluttered, difficult to navigate website.

Ministry can and does happen online.

Based on our information, at least 26 churches in the Screven Association do not have a web presence (16 don't even have email). The cost of getting online is not what it used to be, prices have lowered over the past few years.

**BUT!** You don't have to be online to have a web site. Screven Association has made a way for member churches to have a basic site connected to the Association web site. The web address would be your-churchname.screvenbaptist.org or we can register an individual domain name for your church.

If you are interested, call Mason 843-271-4673 or email – [mason@screvenbaptist.org](mailto:mason@screvenbaptist.org)

This link will give you a good idea of what a church web site should have. <http://cdn2.hubspot.net/hubfs/2513344/clover-ebook-11-Must-Haves-for-Every-Church-Website-3.pdf?t=1479775294924>